

LifePak Challenge

Pharmanex is so confident that the LifePak Family of Products will meet your unique supplementation needs that we developed the LifePak Challenge and dared the world to find a better multi-vitamin/mineral supplement. The LifePak Challenge is based on the most recent U.S. Government Recommended Dietary Allowances of essential vitamins and minerals (known as RDA's) set in 1999.

We Challenge you to find a better multi-vitamin/mineral product. When submitting a request for a LifePak Challenge please use the following 3 check points:

1. Has the comparison already been done? You can verify this by telephoning or e-mailing Pharmanex Product Support OR see the list of completed challengers by clicking on the LifePak Challengers button below.

2. Is the product suitable for a comparison?

- a) The product to be compared must be intended as a nutritionally complete multi-vitamin/mineral product. If the product is not intended to be a nutritionally complete multi-vitamin/mineral supplement, we will not be able to process your request.
- b) Pharmanex LifePak is a premium multi-vitamin/mineral supplement. Therefore, to ensure a fair comparison we ask that you limit your comparison requests to a company's most complete multi-vitamin/mineral product. If the company-in-question has another more comparable multi-vitamin/mineral supplement we will not be able to process your request.

3. Sending in Challenger packaging

To initiate a comparison, Pharmanex Product Support must receive the product's original packaging including nutritional information. Product brochures, photocopies, or hand copied ingredient lists will not suffice. For legal purposes we must have the product's original packaging. It is not necessary to send in actual product samples.

Mail Product to:

Pharmanex
75 West Center Street
Attention: Product Support
Provo, UT 84601
Phone: 1-888-PHARMANEX
E-mail: productsupport@pharmanex.com



CHALLENGERS

2Xtreme Performance Int. AM Force® and PM Theta Sleep®
Advocare MNS Platinum
AdvocareMetabolic Nutrition System Maximum Energy
Amni® Added Protection III® (without copper and iron)
Amni® Basic Preventive®
Amway® Nutrilite® Double X®
Arizona Integrative Physicians Nutrient Pack Formula VII
Awareness® Corp. Daily Complete® Nutrient
Bayer One A Day® 50 Plus
Bio VitaMins
Biotics Research Corp. PMT® For Women

Body Wise® Right Choice®
Bonne Forme® Women Over 40 Multivitamin Program
Bristol-Myers Squibb Theragran® M Advanced
Bronson® Pharmaceutical No. 1 Insurance Formula®
Bronson® Pharmaceutical Performance Edge for Men
Bronson® Pharmaceutical Performance Edge for Women
Centrum Silver - Whitehall-Robins
Centrum™ with Lutein - Whitehall - Robins
Clinician's Choice Men's AM & PM Multi
Cooper Complete Iron Free
Creating Wellness Nutritional Supplements
Daily Nutritional Support System A.J.'s Ultra Formula (without iron)
Douglas Laboratories® Ultra Preventive®IX
Dr. Julian Whitaker's Forward Plus Daily Regimen®
EBS Consultants The Ultimate Multiple®
E-Caps Endurance Supplement
FreeLife® Basic Mindell Plus Advanced Formula
GNC Mega Men®
GNC Multi-Gel®
GNC Solotron®
GNC Women's Ultra Mega
GND Nutritional Formula IV®
Health Ventures Partners Nature's Code® For Men Over 50
Health Ventures Partners Nature's Code® For Men Under 50
Health Ventures Partners Nature's Code® For Women Over 50
Health Ventures Partners Nature's Code® Nutritional System
Health Watchers® Wellness Source®
Healthier You Next Generation®
Healthywize Vital Nutrients
Herbalife® Thermojetics® Formula 2
Interplexus, Inc. Poly Vyta-Myns®
Isagenix Essentials for Men
Isagenix Essentials for Men with Isagenix Antioxidants
Isagenix Essentials for Women
Isagenix Essentials for Women with Isagenix Antioxidants
Kirkland Signature® Premium Multivitamin with Herbs
Lederle Centrum®
Leiner Health Products Spring Valley® Sentury-Vite®
Life Extension Mix Caps
Life Extension Mix Tabs
Life Plus TVM-49
LifeTime Fitness Peak Performance Multivitamin w/advanced antioxidants
MDR® Fitness Tabs® for Women AM & PM
Maxi Vision Whole Body Formula
Mega Foods™ One Daily™
Melaleuca, Inc. Mel-Vita (3 tablets daily)
Metagenics® Multigenics™
Metagenics® Multigenics™ Intensive Care Formula
Mountain Home Daily Advantage®
NF Formulas, Inc. Spectrient
NF Formulas, Inc. Spectrum 2C
NF Formulas, Inc. Vegetarian Spectrum 2C
NF Formulas, Inc. Women's Formula w/out iron Vegetarian
Natural Factors Men's MultiStart
Nature Made® Essential Balance®
Nature's Sunshine Super Supplemental Vitamin & Mineral Without Iron
Nature's Secret Ultimate MultiPlus®
Nature's Plus Ultra Source of Life Whole Life Energy Enhancer
Nature's Wealth Synergy 2000
New Chapter Every Man II
Nutra-Life Enzogenol High Potency
Nutramin Complete Body System
Nutri-All Complete
Optimal Health System Custom Health Pak
Ortho Molecular Products Alpha Base without Iron

PHD Phyto-Vite®
Pathway to Healing Basic Nutrient Support
Physician's Optimal Health Program, Inc. VPak™ 51
Pinnacle International Nutrition Pinnacle Performance Pak™
Prestige Multi-Blend
Prolongevity Life Extension Mix® (capsules)
Pure Encapsulations™ UltraNutrient®
Puritan's Pride® Mega Vita-Min™
Purity's Perfect Multi
Rainbow Light® Living Source® Master Nutrient System®
Reliv Classic
Reliv now
Rexall® Daily Essentials
Rexall® For Life Cellular Essentials®
Rexall® The Ultimate Plenamins™
Scienced Based Health® Optimum Rx™
Scienced Based Health® Optimum Rx™Plus
Shaklee® Vita-Lea®
Solaray® Multi-Energy™
Solaray® One Every Day Multi-Vita-Min™
Solgar Formula V™VM-75
Source Naturals® LifeForce™Multiple 4 Tabs/Day
Spring Valley® Sentury-Vite®
Starlight International® StarPac®
Super Natural's A-Z Plus Multiple Super-Vite
SupraHealth's SupraPaks One Packet Daily
SupraHealth's SupraPaks Two Packets Daily
Synergy Worldwide VitaPak
The Kitchen Sink
The Vitamin Shoppe Nutri-100
The Vitamin Shoppe Especially for Men
The Winning Combination Essential Factors
The Winning Combination Ultra Essentials (Two packets/day)
The Winning Combination Women's Complete
Thorne Basic Nutrients V
Trader Joe's™ Pantheon Pack Daily Packet of Vitamins & Minerals
TwinLab® MaxiLIFE® Capsules
TwinLab® Radical Fighters
Usana® Essentials Mega Antioxidant Chelated Mineral
USANA HealthPak 100
Vitaline's Original Total Formula
Vitamin Power Power Source 100
Vitamin Research Extend Plus Multinutrient Formula
Vitamin Research Product, Inc. Optimum Silver
Walnut Acres High Potency Vita-Min 75
Walnut Acres Organic Farms® Iron-Free Vita-Min 75
Watkins Super Multi
Whole Foods™ Whole Foods Daily™ with iron
Whole Foods™ Whole Foods Daily™ without iron
Women's International Pharmacy Nutri-Woman®
Xtend-Life Total Balance Men's Plus
Young Living Essential Oils Master HERS